

AVALON BUILDING CONCEPTS INC. dba Avalon Roofing and Exteriors LLC (“AVALON”)

“SWEEPSTAKES”

“Sweepstakes” (rev. January 12, 2022)

WELCOME TO THE AVALON Sweepstakes!

Avalon is running a contest “Free Roof Giveaway” here referred to as “Sweepstakes.”

Entry to this contest (up to Three (3) entries), will be provided in the following manners:

First (1st) Entry provided to any individual who enters the Sweepstakes through qualifying format (ie: entry at a qualifying home show, completing a qualifying online form or completing a qualifying social media form)

Second (2nd) Entry provided to any individual who books and follows through with an in-home inspection and estimate (after initiating contact with Avalon through any qualifying format (ie: entry at a qualifying home show, completing a qualifying online form or completing a qualifying social media form)

Third (3rd) Entry provided to any individual who contracts for a home improvement with Avalon, and follows through with that contract (after initiating contact with Avalon through any qualifying format(ie: entry at a qualifying home show, completing a qualifying online form or completing a qualifying social media form)

Avalon will award one (1) Grand Prizes to the winner of a random draw of qualifying Entry Forms submitted in the Sweepstakes during the Contest Period. PRIZE will be a \$10,000.00 credit toward the retail purchase price of a roof installation*, If the qualifying winner has already purchased a roof installation with Avalon (applies to roofs purchased during the “Contest Period”) then they are eligible for up to a \$10,000.00 cash rebate toward that roof installation* (rebate maxes out at \$10,000.00, if the original contract price was less than \$10,000.00 the remaining value will be provided in the form of a credit toward an additional qualifying home improvement). If the qualifying winner has already purchased a roof with Avalon (applies to roofs purchased during the “Contest Period”) and paid for that roof in full, they can opt out of the cash rebate and instead receive a \$10,000 credit toward the retail purchase price of an additional qualifying home improvement project.

The Contest Period begins on January 14, 2022 and ends on the date of the Grand Prize drawing on or about July 8th, 2022. The Grand Prize winners will be determined

from a random drawing of all entries received during the Contest Period. The winners will be notified by certified mail within fifteen (15) days of the drawing. Return of any Prize notification as undeliverable will result in disqualification and selection of an alternate winner. All Prizes will be awarded.

The odds of winning a Prize are determined by the number of Entry Forms received in the Contest prior to the time of the Grand Prize drawing.

Winner will each receive up to a \$10,000.00 cash value.

The winner of the Sweepstakes, if any, will be entitled to receive a residential roof installation professionally installed by Avalon or its designee(s) at the winner's primary residence and having a retail value (including materials and installation) of up to \$10,000. The winner of the Sweepstakes, if any, must have entered the Sweepstakes through a qualifying means ie: **entry at a qualifying home show, through a qualifying online form or qualifying social media form.**

If the winner is a qualifying customer who purchased and paid (paid references full payment of the contract value) for a roof during the contest period they they can receive their prize in the form of a cash rebate toward that roof installation* (rebate maxes out at \$10,000.00, if the original contract price was less than \$10,000.00 the remaining value will be provided in the form of a credit toward an additional qualifying home improvement). If the qualifying winner has already purchased a roof with Avalon (applies to roofs purchased during the "Contest Period") and paid (paid references full payment of the contract value) for that roof they can opt out of the cash rebate and instead receive a \$10,000 credit toward the retail purchase price of an additional qualifying home improvement project.

The Prize must be installed at the primary residential address of the winner listed on the winning Entry Form. Entry Forms and Prizes are not transferable. In all cases, installation of qualifying roofing (or additional qualifying home improvement) must be provided by Avalon personnel or its designee(s).

All costs and expenses associated with a roofing installation or qualifying home improvement project beyond the maximum amount of a winner's maximum Cash Rebate or Sweepstakes maximum amount are the sole responsibility of the winner(s). Any waterproofing, remediation or other repairs necessary for proper roofing installation (as deemed by Avalon or its designee(s) in their sole discretion) must be performed at owner's expense prior to installation of the roof installation or qualifying home improvement project. Installation labor does not include painting or staining.

To qualify as a winner, a person must have fully and accurately completed and submitted an Avalon approved qualifying Entry Form during the Contest Period; By entering the Avalon Contest, the entrant understands that such entrant will be provided Avalon product and/or service information by phone, mail or email. Void where prohibited by law, rule or regulation. No more than three (3) entries per household is

allowed. Avalon is not responsible for any illegible, incomplete, misplaced, damaged or late entries. The address listed on each Entry Form must be the primary residential address of the entrant and will be the address where the roof eligible for the Prize is located. Winning Entry Forms and Prizes are not transferable. No substitution in Prizes will be allowed except by Avalon, which may substitute a prize of equal or greater value in its sole and absolute discretion. Upon installation of the roof installation or qualifying home improvement project or payment of the Cash Rebate Prize, as applicable, Avalon will be deemed to have awarded the Prize to the winner with the winner assuming full ownership and responsibility for the roof eligible for the Prize.

Contest entrants must (i) be legal residents of the United States; (ii) be 18 years of age or older, (iii) own their own home, which home is in a suitable condition (as determined by Avalon or its designee[s]) for installation of a roof eligible for a Prize (including no water, mold, structural damage, etc. and in compliance with local building codes and regulations), and (iv) reside in a geographic area in which Avalon is permitted by law to install the roof eligible for the Prize at the winner's residential location. Employees, officers, directors, managers, and agents of Avalon, its affiliates, subsidiaries, co-branded partners, consultants, contractors, advertising, public relations, promotion, fulfillment and marketing agents, their immediate families (and those living in their same households) are not eligible to participate in the Sweepstakes .

The winner(s) must comply with all instructions in the Prize notification correspondence, including the completion of an affidavit of eligibility and liability/publicity release, and return such items to Avalon within fourteen (14) days of the date on the Prize notification correspondence as well as have met all of the eligibility requirements set forth within these Terms and Conditions; otherwise the Prize will be forfeited and an alternate winner will be selected. Acceptance of a Prize constitutes permission for Avalon and its affiliates to use the winner's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law.

Liability for any applicable taxes, including all federal, state, and local taxes and/or other fees that may apply to Prizes are the sole responsibility of the winner(s). Any required tax reporting forms will be furnished to the Internal Revenue Service. All expenses not specifically provided for by Avalon in these Terms and Conditions are the sole responsibility of the winner(s).

Entries that are lost, late, illegible or incomplete for any reason will not be eligible. Avalon reserves the right to modify or terminate this Sweepstakes at any time or disqualify any entry for any good faith reason. In the event of a dispute concerning the identity of the person submitting an Entry Form, the Entry Form will be deemed to be submitted by the person in whose name the winning home is titled. For winners' list, mail a self-addressed, stamped envelope within 30 days following a Contest Period to Avalon at 5017 Division Ave South, Wyoming, Michigan 49548, including a request for the winners' names. To stop the mailing of future promotion-related materials from Avalon, please send a written request to Avalon at the address indicated above.

By participating in the Sweepstakes , participants agree to release, discharge and hold harmless Avalon, its affiliates, co-branded partners, subsidiaries, retailers, agencies and their respective officers, directors, managers, employees, contractors and agents, from any liability or damages which may arise out of participation in the Sweepstakes in any way or out of the acceptance, use, misuse or possession of a Prize. Acceptance of a Prize will require entering a standard contract or purchase order for the goods and services eligible for the Prize, as may be required by state law. The Sweepstakes is conducted in English (which will be given its natural everyday ordinary meaning).

The Sweepstakes is sponsored by Avalon Building Concepts, Inc. and governed by the laws of the United States and the state of Michigan with personal jurisdiction and venue being valid in Kent County, Michigan.

Avalon reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes without notice or further publication at any time.